



CHRISTINE MALFAIR

Malfair Marketing

Helping Hotel Managers increase revenue, repeat guest rates, unlock profitability, and accelerate an awesome reputation.

On a mission to help hotels take back deserved market share from the OTAs - amongst other worthy pursuits.

MEDIA KIT 2023

30

Years
In Hospitality

17

Years
In Operations

13

Years
Marketing Agency

16

Hotel & Resort
Clients Served

CONTACT



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TOPICS

Guest-Centric Website with Content that Converts

DIY SEO to Boost SERP

Hot Tips for Homepage Conversions

Transformational Website Makeovers

Click-Inducing Email Framework for Non-Copywriters

Measure What Matters: NPS & KPIs

Stop Guessing what works. Start Using Your Guest Feedback

Direct Booking Strategies

A Hotel's BFF - the digital marketing audit

6+ Ways to Reduce OTA Commissions

The One-page Marketing Plan

Self-less social media

Make Marketing Easy with Branding

Brilliant AI Uses Hotel Marketers Need to Use Now

LET'S EXPLORE THE COUNTLESS TOPICS TO SHARE WITH YOUR AUDIENCE



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